



CROSS-CULTURAL COMMUNICATION

Instructor's Resource Book

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Table of Contents

	Introduction	3
1.	Activity 1 – <i>Dracula has risen from the grave</i>	5
2.	Activity 2 – <i>What an interesting story!</i>	10
3.	Activity 3 – <i>The recipe</i>	11
4.	Activity 4 – <i>Who is it?</i>	14
5.	Activity 5 – <i>My culture</i>	16
6.	Activity 6 – <i>Chances to succeed</i>	18
7.	Activity 7 – <i>Guests and hosts</i>	22
8.	Activity 8 – <i>Cross-cultural project</i>	25
	Questions for evaluating films	26
	Bibliography	27

Introduction

Instructor's Resource Book contains activities and further ideas. Each e-book chapter can be supplemented with international team-building activities¹ or films that are recommended (*) or attached to e-learning materials. It has been prepared (1) to give instructors ideas and additional material that facilitate the process of acquiring culture awareness and cross-cultural competence as well as (2) to give students some practical experience in cross-cultural communication. Each activity involves an element of team work, most of which is in a multicultural environment. Through role plays, games, activities and questionnaires, students are given the chance to build their awareness of cross-cultural communication and confidence in cooperating with people from culturally different environments.

Table 1: List of activities and films

chapter	topic	activities	films	remarks
Chapter 1	Communication	<ul style="list-style-type: none"> • Activity 1 – <i>Dracula has risen from the grave</i> 	<ul style="list-style-type: none"> • Communication (1) – e-learning materials 	
Chapter 2	Verbal and nonverbal communication	<ul style="list-style-type: none"> • Activity 2 – <i>What an interesting story!</i> • Activity 3 – <i>The recipe</i> • Activity 4 – <i>Who is it?</i> 	<ul style="list-style-type: none"> • Verbal and nonverbal communication (2) – e-learning materials • <i>Gung Ho</i> (*) • <i>Bread and Roses</i> (*) • <i>Cast Away</i> (*) 	
Chapter 3	Low-context and high-context cultures	<ul style="list-style-type: none"> • Activity 5 – <i>My culture</i> • Activity 6 – <i>Chances to succeed</i> 	<ul style="list-style-type: none"> • <i>The Joy Luck Club</i> (*) • <i>The White Masai</i> (*) 	
Chapter 4	Hofstede's cultural dimensions		<ul style="list-style-type: none"> • <i>Real Women Have Curves</i> (*) 	

¹ All the activities were either adapted and translated into English or invented by the author.

<p>Chapter 5</p>	<p>Cross-cultural communication</p>	<ul style="list-style-type: none"> • Activity 7 – <i>Guests and hosts</i> • Activity 8 – <i>Cross-cultural project</i> 	<ul style="list-style-type: none"> • Cross-cultural communication (3) – e-learning materials • Test (4) – e-learning materials • <i>Gran Torino</i> (*) • <i>Yasmine</i> (*) • <i>Ali and Nino</i> (*) • <i>Dirty Pretty Things</i> (*) • <i>Witness</i> (*) • <i>A love Divided</i> (*) 	<ul style="list-style-type: none"> • Participants should be given a week/a few days to prepare <i>Activity 8</i>. • E-learning materials (3) should be completed before the final project (<i>Activity 8</i>.) is introduced.
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Source: own work

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